

NEWS

Turning Together: Tornos celebrates 60th anniversary in US and inaugurates its new Customer Center Chicago

Des Plaines, Illinois (US), May 2, 2019—Tornos' new Customer Center Chicago officially opened on Tuesday in Des Plaines, with guests from across the world of machine tools on hand for the opening ceremony. This new center enables Tornos to better serve its customers. It is an essential link in Tornos' US strategy, where the group is celebrating 60 years of service to US customers.

With the theme, "Turning Together," Customer Center Chicago inaugural festivities took place Tuesday, April 30, affirming the group's long presence in the US and its continuing commitment to offering the best to its American clientele. Indeed, this event also commemorated the 60th anniversary of the establishment of the Swiss company in the United States in 1959.

Tornos has organized several events this week in its new Customer Center Chicago. On Tuesday, a selection of invited guests took part in the official opening. Paul Casella, who has been with Tornos for 50 years, was honored by Tornos US President Daniel Märklin and Tornos CEO Michael Hauser.

During the two-day open house, customers and other guests toured the new Customer Center Chicago and celebrate Tornos' 60 years of success in the US. Activities included state-of-the-art industry seminars focusing on a range of topics, including medical, automotive and electronics. As a highlight of the grand opening and 60th anniversary celebration, the new SwissNano 7 made its US debut.

The spacious new Customer Center Chicago encompasses nearly 1,200 square meters. It includes a large, state-of-the-art showroom to showcase every product in the Tornos range, as well as office space and a large warehouse to stock spare parts.

As part of its strategy, Tornos is increasing its flexibility by innovating and reinforcing its operational excellence. Tornos' approach is to offer unique solutions for targeted market segments, a strategy that has already proven itself in the US. The new Customer Center Chicago is further evidence of Tornos' commitment to the US market, underscoring the close link between Tornos and its customers: "Turning Together."

TORNOS



Justin Cochran, District Director, 55th District, Illinois House of Representatives, Michael Hauser, CEO of Tornos, Bruno Allemand, Head of Sales and Marketing, Tornos, and Daniel Maerklin, President of Tornos US.

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Company profile

Tornos Group is one of the global leaders for the development, production and distribution of Swiss-type automatic lathes and multi-spindle machines. The company's history dates back to 1880, placing Tornos at the beginning of Swiss-type lathe technology. The Group primarily manufactures CNC Swiss-type (sliding headstock) turning machines, multi-spindle machines, and machining centers for complex parts requiring high precision. Tornos is headquartered in Switzerland. Through a global sales and service network, unique solutions are supplied to customers in dedicated market segments such as Automotive, Medical & dental technology, Micromechanics, and Electronics. With its 728 employees (FTEs), Tornos Group generated sales of CHF 214.9 million in 2018.